



STRATEGIC VISION

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DOCUMENT REVISION

Revisions to this document are to be noted in the table prior to the issue of a revised document.

Date	Details	Approvals
29 May 2018	First edition approved	General Assembly 13
3 June 2023	Edition 2.0 General revision	General Assembly 14

REVIEW CYCLES

The IALA strategy is reviewed by the General Assembly at its ordinary sessions in response to a proposal by the Council.

The drivers and trends, and associated strategic initiatives, are continuously reviewed and approved by the Council.

Committee work programs are structured to align with the ordinary sessions of the General Assembly. The work program that defines the deliverables of the technical committees is reviewed and approved by Council.

1. PREAMBLE

The term “Marine Aid to Navigation” referred to in the Strategic Vision should be understood to be a device, system or service, external to a vessel, designed and operated to enhance safe and efficient navigation of individual vessels and vessel traffic.

IALA is a non-profit, international technical association. Established in 1957, it connects Marine Aids to Navigation authorities, manufacturers, consultants, and scientific and training institutes from all parts of the world and offers them the opportunity to exchange and compare their experiences and achievements.

2. MISSION STATEMENT

IALA’s mission is to foster the safe, economic and efficient movement of vessels through Marine Aids to Navigation worldwide.

3. VISION STATEMENT

IALA’s vision for achieving this is that:

- Marine Aids to Navigation are developed and harmonised through international cooperation and the provision of standards, and that
- All coastal states contribute to a sustainable and efficient global network of Marine Aids to Navigation through capacity building and the sharing of expertise.

4. OBJECTIVES

IALA has four enduring objectives to ensure its activities align with its mission and meet the needs of its membership.

IALA will:

- O1 – Innovate, improve, and harmonise Marine Aids to Navigation constantly reflecting changing technology & system obsolescence, changing user needs, operational imperatives, environmental sustainability, and best practice.
- O2 - Develop applicable international standards, recommendations and guidelines for adoption and use by its members and other relevant organizations or parties.
- O3 – Offer its members a professional forum to share operational experiences, new techniques and technologies and issues of common interest and concern.
- O4 - Improve the provision and harmonisation of Marine Aids to Navigation globally, through targeted training, technical cooperation, and capacity building initiatives.

5. TRENDS AND DRIVERS

While IALA’s vision and objectives cover the long-term purpose of the Association, the world is evolving at a rapid pace. These global changes affect the maritime world and consequently the work of IALA. The trends and drivers, as annexed to this strategy, reflect these changing maritime trends, explore the impact on members, and serve as guidance for how IALA can achieve its objectives within the foreseeable future.

6. STRATEGIC INITIATIVES

In order to achieve its designated objectives, IALA has defined specific strategic initiatives which are part of the latest identified drivers and trends document. These strategic initiatives are used to define the working agenda of the technical committees, thus contributing to meeting the objectives and needs of IALA and its members in today's environment.



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